NORDIC CLICK COFFEE BREAK



Happy Wednesday!

With July just around the corner, we hope you're having a fantastic summer so far! The S.S. NordicClick is back in action, riding the waves of Lake Minnetonka, and all is right in the world. Last week, we celebrated Summer Solstice with the inaugural team grill-out of the season and a rousing bags tourney. Captain Mike (without a doubt the most competitive of our bunch) fell ever so tragically to "Bags to Riches" (Brooke and Jonah) in the final rounds. Please send your sympathy flowers to Suite 100 at 21960 Minnetonka Boulevard.

In this issue:

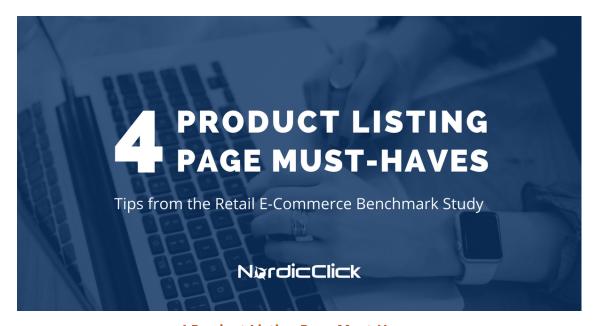
- How to use the Facebook Pixel to its full potential
 4 things you should make sure you have on your product listing pages
 Our favorite summer traditions





Facebook Pixel: How To Use It To Its Full Extent

Have you unlocked the full potential of the Facebook Pixel? Here are 5 things you might not know adding this snippet of code to your website can help you do!



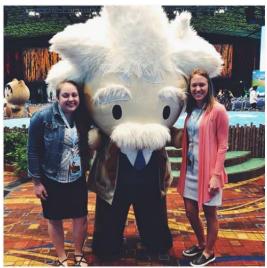
4 Product Listing Page Must-Haves

A well-designed product listing page is to your online store as a properly merchandised department is to a brick-and-mortar store. Are your product listing pages doing their job? Make sure you have these 4 best practices in place.

NORDIC CLICK CURRENTLY



NORDIC CLICK GRAM









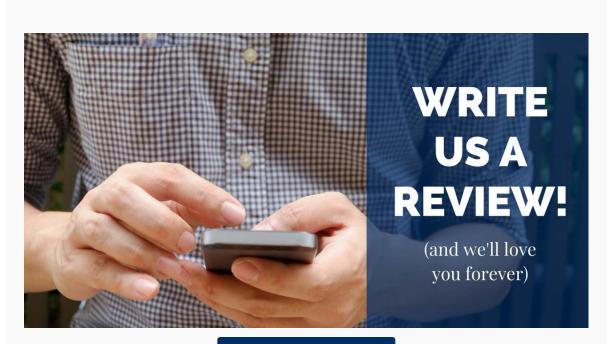


What's your favorite summer tradition?

Luci: My favorite summer tradition is taking my dog Lily to Lake Harriet on the first nice day of summer!

JP: Simply the resumption of outdoor activities such as Bocce and Tennis as well as hanging out in the hammock!

Adam P: My favorite summer tradition is getting to take part in a 60-mile tractor parade (along with almost 140 other old tractors) in Southern MN / Northern IA with my (almost) 90-year-old grandpa. This has turned into an annual tradition and I'll continue to do it as long as he's able and has the desire to.



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